

DOMINICAN INTERNATIONAL INSTITUTE

SCHOOL OF BUSINESS

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EVENT MANAGEMENT SPECIALIST

Event Management, often referred to as “Project Management” is a multi-million dollar industry and has grown significantly in the last few decades. Event Management is a glamorous, exciting and thrilling profession but it requires one to exhibit excellent interpersonal communication skills. It demands high perfection, hard-work and a lot of patience.

With the industry growing by leaps & bounds, Event Managers are in very high demand and work in wide variety of businesses & industries, including at hotels, resorts, cruise lines, entertainment complexes, amusement parks, restaurants, sports facilities, associations, corporations, etc. as Meeting Planners, Project Managers, or as independent Meeting Planners or Event Managers.

All programs, including Continuing Education programs are available on-line. Credits earned can be transferred for training in many other professions e.g. Business, Health Care, Arts, Humanities & Social Sciences or Language & Cultures. New classes start in January, April, July and October. Accelerated programs, credits for previous studies, scholarships, student loans and easy monthly payment facilities are available. Additional, non-credit courses, can be had for \$5.00 per hour, based on availability. Please refer to DII school catalog or contact the Registrar for more information.

CERTIFICATE Trimester 1-4 (1 year) 14 Courses = 630 clock hours Tuition: \$1,970.00	The 8-hours CPR & First Aid course is mandatory cost is included in the tuition	DIPLOMA Trimester 1-8 (2-years) 28 Courses = 1,260 clock hours Tuition: \$3,860.00
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Trimester-1		Courses	Hrs	Trimester-5		Courses	Hrs
ENG101	English Composition -1		45	BUS-204	Planning A Successful Event		45
BUS101	Introduction to Business		45	BUS-206	Successfully Marketing Your Event		45
PSY101	Introduction to Psychology		45	PSY-210	Psychology in Business		45

Trimester-2		Courses	Hrs	Trimester-6		Courses	Hrs
ENG102	English Composition-2		45	BUS-228	Event Fundraising & Sponsorship		45
BUS202	Introduction to Event Management		45	BUS-217	Human Resource Management		45
ECO101	Introduction to Economics		45	BUS-225	Catering & Hospitality for Events		45
SOC101	Introduction to Sociology		45	CUL-226	Design & Décor for Events		30

Trimester-3		Courses	Hrs	Trimester-7		Courses	Hrs
BUS-203	Categories & Types of Events		45	BUS-227	Managing Special Event Vendors		45
BUS103	Introduction to Marketing		45	BUS-229	Event Negotiation & Contracts		45
BUS105	Fundamentals of Management		45	BUS-230	Event Entertainment & Production		45
BUS-218	Public Relations		45	BUS-231	Managing Multicultural Events		45

Trimester-4		Courses	Hrs	Trimester-8		Courses	Hrs
BUS-224	Budget & Financial Mgmnt of Events		45	BUS-219	Crisis & Conflict Management		45
SPA-101	Spanish As Second Language		45	BUS-207	The Art of Public Speaking		45
CUL101	Multicultural Studies		45	ETH-101	Professional Ethics		45